



# Innovation the Earth Loves.

Private label home-compostable straws that don't sacrifice texture or durability.

AT URTHPACT, WE INNOVATE NEW SOLUTIONS TO THE WORLD'S PROBLEMS WITH PLASTIC WASTE.

[www.UrthPact.com](http://www.UrthPact.com)

# Private Label Certified Home-Compostable Straws

UrthPact offers a groundbreaking solution for brands and distributors looking to address the challenges posed by plastic straw bans. With the UrthPact Private Label Process™, we provide the opportunity to seamlessly integrate home-compostable straws into your product lineup or distribution facility.

By partnering with UrthPact, brands and distributors can not only contribute to environmental sustainability but also meet the increasing demand for plastic straw alternatives. We simplify the custom color and printing process, providing a turnkey solution that enables you to effortlessly fulfill straw requirements while aligning with global efforts to reduce plastic waste.

Our bi-coastal operations in California and Massachusetts offer USA-made home-compostable straws with logistical ease.

## Custom Branding Options

- ▶ Custom straw colors
- ▶ Specialty sizes
- ▶ Wrappers with brand messages
- ▶ Custom packaging



# UrthPact Private Label Process<sup>™</sup>



## 1. Spec Discovery Consult

You provide the brand, color, and specification requirements for the straw and wrapper, we consult with you about options to ensure your success!



## 2. Designs Supplied

We provide guidelines for the artwork, and you provide the design and color specifications to create a unique product offering.



## 3. Proofs Approved

We provide an internal proof that is reviewed and approved by both your team and ours, so that purchase orders can be drawn up and placed for all parties.



## 4. Production Kick-Off

We get your custom packaging in-house and production for your white label straws kicks off. Within 2-4 weeks, your custom straws are delivered!\*

\*Exact timelines may vary.





## About Us

Founded in 2013, UrthPact creates single-use products from earth-friendly materials. Our current product lines include compostable, dispensable cutlery, compostable drinking straws, and the world's first fully compostable coffee packaging option with compostable pods, mesh, and degassing valves.

UrthPact offers engineering services to customize a product to your exact needs and specifications. We don't greenwash. All of our products are fully certified for their advertised methods of compost. All of our products are 100% Made in the USA and are all fully plastic ban-compliant.

## Our Mission

We will keep 25 billion pieces of plastics from reaching oceans and landfills by 2025 by replacing them with certified compostable alternatives.

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